

VS·Trade Intelligence · Annual report

Footwear importers

Mexico, the Dominican Republic and Colombia · 2025 and 2026

2026-10-11

The market

Metric	Mexico	Dominican Republic	Colombia
2025 value	US\$ 1,935.4 M	US\$ 103.6 M	US\$ 563.3 M
Importers (companies)	525	802	615
Named suppliers	1,202	1,086	1,138
Multi-brand	64	87	80
Top-10 share	63.6%	40.7%	52.8%
2026 vs. same months 2025	-13.3%	-3.3%	+8.5%
Avg. price 2025	US\$ 13.35/par	US\$ 4.15/par	US\$ 11.72/par
Main origins	Vietnam 42.7%, China 21.0%, Indonesia 15.6%	China 80.3%, Italy 5.7%, Vietnam 3.3%	China 47.9%, Vietnam 23.0%, Indonesia 11.5%

Mexico

Importers ranked 11th to 20th (top 10 not shown)

Importer	US\$ 2025	US\$ 2026*	Suppl.	Main supplier	Avg. price	Origin
Importador 001	US\$ 20,000,000	US\$ 35,000,000	2	Proveedor 001	US\$ 18.55/par	Vietnam
Importador 002	US\$ 35,000,000	US\$ 30,000,000	2	Proveedor 002	US\$ 16.27/par	China
Importador 003	US\$ 33,000,000	US\$ 28,000,000	15	Proveedor 003	US\$ 10.79/par	Vietnam
Importador 004 ♦	US\$ 32,000,000	US\$ 20,000,000	60	Proveedor 004	US\$ 19.80/par	Spain
Importador 005	US\$ 31,000,000	US\$ 26,000,000	3	Proveedor 002	US\$ 14.76/par	China
Importador 006	US\$ 24,000,000	US\$ 29,000,000	1	Proveedor 005	US\$ 20.07/par	Indonesia
Importador 007	US\$ 22,000,000	US\$ 24,000,000	1	Proveedor 006	US\$ 24.52/par	Vietnam
Importador 008	US\$ 21,000,000	US\$ 15,000,000	10	Proveedor 007	US\$ 323.08/par	Italy
Importador 009	US\$ 19,000,000	US\$ 13,000,000	2	Proveedor 008	US\$ 324.07/par	Italy
Importador 010	US\$ 19,000,000	US\$ 16,000,000	10	Proveedor 009	US\$ 15.91/par	China

♦ multi-brand · * 2026 up to September 2026. In the full report: every importer with name, tax ID and contact, in Excel.

Main suppliers

Supplier	Origin	US\$ 2025	Importers
Proveedor 006	Vietnam	US\$ 22,000,000	1
Proveedor 1107	Vietnam	US\$ 21,000,000	1
Proveedor 003	Vietnam	US\$ 20,000,000	1
Proveedor 001	Vietnam	US\$ 20,000,000	2
Proveedor 1108	Vietnam	US\$ 20,000,000	3
Proveedor 008	Italy	US\$ 19,000,000	1
Proveedor 009	China	US\$ 19,000,000	1
Proveedor 012	Italy	US\$ 17,000,000	1
Proveedor 1109	Vietnam	US\$ 17,000,000	1
Proveedor 007	Italy	US\$ 16,000,000	2

Started buying in 2026

Importer	US\$ 2026	Main supplier
Importador 038	US\$ 5,100,000	Proveedor 021
Importador 048	US\$ 4,100,000	Proveedor 038
Importador 079	US\$ 1,700,000	Proveedor 068
Importador 093	US\$ 1,300,000	Proveedor 038
Importador 100	US\$ 1,100,000	Proveedor 086

Bought in 2025, no purchases since (up to September 2026)

Importer	US\$ 2025	Main supplier
Importador 077	US\$ 1,800,000	Proveedor 007
Importador 081	US\$ 1,700,000	Proveedor 070
Importador 082	US\$ 1,600,000	Proveedor 071
Importador 101	US\$ 1,100,000	Proveedor 087

Importer

US\$ 2025

SAMPLE · names masked, rounded values, top 10 omitted

Importador 102

US\$ 1,000,000

Proveedor 088

Dominican Republic

Importers ranked 11th to 20th (top 10 not shown)

Importer	US\$ 2025	US\$ 2026*	Suppl.	Main supplier	Avg. price	Origin
Importador 474 ♦	US\$ 2,000,000	US\$ 1,300,000	5	Proveedor 388	US\$ 3.21/par	China
Importador 475 ♦	US\$ 2,000,000	US\$ 760,000	19	Proveedor 389	US\$ 2.91/par	China
Importador 476 ♦	US\$ 1,900,000	—	8	Proveedor 390	US\$ 3.57/par	China
Importador 477 ♦	US\$ 1,900,000	US\$ 280,000	14	Proveedor 391	US\$ 2.78/par	China
Importador 478	US\$ 1,600,000	US\$ 820,000	2	Proveedor 392	US\$ 345.15/par	Italy
Importador 479 ♦	US\$ 1,300,000	US\$ 87,000	12	Proveedor 393	US\$ 40.37/par	Vietnam
Importador 480 ♦	US\$ 1,300,000	US\$ 820,000	6	Proveedor 394	US\$ 25.97/par	China
Importador 481 ♦	US\$ 1,300,000	US\$ 540,000	10	Proveedor 395	US\$ 17.29/par	Brazil
Importador 482	US\$ 1,200,000	US\$ 740,000	6	Proveedor 396	US\$ 25.87/par	Vietnam
Importador 483	US\$ 1,200,000	US\$ 120,000	1	Proveedor 397	US\$ 1.53/par	China

♦ multi-brand · * 2026 up to June 2026. In the full report: every importer with name, tax ID and contact, in Excel.

Main suppliers

Supplier	Origin	US\$ 2025	Importers
Proveedor 445	China	US\$ 1,600,000	7
Proveedor 1590	China	US\$ 1,400,000	1
Proveedor 397	China	US\$ 1,300,000	3
Proveedor 391	China	US\$ 1,300,000	5
Proveedor 390	China	US\$ 1,000,000	4
Proveedor 400	China	US\$ 1,000,000	6
Proveedor 1591	China	US\$ 990,000	5
Proveedor 392	Italy	US\$ 980,000	1
Proveedor 403	China	US\$ 970,000	1
Proveedor 405	Italy	US\$ 840,000	1

Started buying in 2026

Importer	US\$ 2026	Main supplier
Importador 563	US\$ 150,000	Proveedor 460
Importador 569	US\$ 130,000	Proveedor 466
Importador 582	US\$ 110,000	Proveedor 399
Importador 590	US\$ 92,000	Proveedor 481
Importador 601	US\$ 83,000	Proveedor 488

Bought in 2025, no purchases since (up to June 2026)

Importer	US\$ 2025	Main supplier
Importador 476	US\$ 1,900,000	Proveedor 390
Importador 492	US\$ 940,000	Proveedor 399
Importador 506	US\$ 540,000	Proveedor 414
Importador 508	US\$ 530,000	Proveedor 416

Importer

US\$ 2025

SAMPLE · names masked, rounded values, top 10 omitted

Importador 523

US\$ 390,000

Proveedor 391

Colombia

Importers ranked 11th to 20th (top 10 not shown)

Importer	US\$ 2025	US\$ 2026*	Suppl.	Main supplier	Avg. price	Origin
Importador 864 ♦	US\$ 11,000,000	US\$ 1,300,000	8	Proveedor 703	US\$ 37.96/par	Vietnam
Importador 865 ♦	US\$ 10,000,000	US\$ 5,900,000	20	Proveedor 704	US\$ 18.39/par	China
Importador 866	US\$ 9,500,000	US\$ 3,100,000	2	Proveedor 705	US\$ 20.17/par	Vietnam
Importador 867 ♦	US\$ 9,300,000	US\$ 4,900,000	22	Proveedor 706	US\$ 12.53/par	China
Importador 868	US\$ 8,800,000	US\$ 4,500,000	9	Proveedor 707	US\$ 51.31/par	Vietnam
Importador 869 ♦	US\$ 8,500,000	US\$ 4,100,000	26	Proveedor 708	US\$ 7.03/par	China
Importador 870	US\$ 7,800,000	US\$ 3,400,000	1	Proveedor 709	US\$ 24.64/par	Indonesia
Importador 871	US\$ 7,100,000	US\$ 1,000	3	Proveedor 710	US\$ 39.28/par	Vietnam
Importador 872	US\$ 6,600,000	US\$ 3,100,000	2	Proveedor 711	US\$ 17.90/par	China
Importador 873	US\$ 6,600,000	US\$ 2,100,000	2	Proveedor 712	US\$ 9.50/par	China

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Main suppliers

Supplier	Origin	US\$ 2025	Importers
Proveedor 705	Vietnam	US\$ 9,400,000	1
Proveedor 2092	China	US\$ 9,000,000	1
Proveedor 709	Indonesia	US\$ 7,800,000	1
Proveedor 2093	China	US\$ 7,600,000	1
Proveedor 712	China	US\$ 6,500,000	1
Proveedor 2094	China	US\$ 6,300,000	1
Proveedor 2095	China	US\$ 5,700,000	1
Proveedor 717	Vietnam	US\$ 5,500,000	6
Proveedor 714	Vietnam	US\$ 5,400,000	1
Proveedor 713	China	US\$ 5,300,000	7

Started buying in 2026

Importer	US\$ 2026	Main supplier
Importador 1033	US\$ 140,000	Proveedor 837
Importador 1036	US\$ 140,000	Proveedor 840
Importador 1037	US\$ 140,000	Proveedor 841
Importador 1039	US\$ 140,000	Proveedor 843
Importador 1049	US\$ 120,000	Proveedor 850

Bought in 2025, no purchases since (up to June 2026)

Importer	US\$ 2025	Main supplier
Importador 944	US\$ 740,000	Proveedor 765
Importador 968	US\$ 440,000	Proveedor 782
Importador 977	US\$ 360,000	Proveedor 788
Importador 983	US\$ 340,000	Proveedor 794

Importer	US\$ 2025	SAMPLE · names masked, rounded values, top 10 omitted
Importador 989	US\$ 300,000	Proveedor 800

Method

Harmonized System headings 6401, 6402, 6403, 6404, 6405. Declared invoice values at import (US\$), at each shipment's incoterm. Mexico: definitive imports only. Latest month with data: Colombia June 2026, Dominican Republic June 2026, Mexico September 2026. Importers = companies: individuals count in the market total but are never listed. Multi-brand: three or more suppliers in 2025, the largest at 60% or less, no declared link. 'Started' = buys in 2026 and did not buy in 2025; 'no purchases in 2026' = bought in 2025 and has not bought again up to the latest month (may come back). Average price = value / quantity in the dominant unit, only where that quantity covers at least half the value. Contact: 'source signal' says where each item comes from; declared items are unverified.

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